

2025-2026 School Year



ATHLETIC PHOTO BOOK ADVERTISING

Online photo books will link to your website!



Digital photo books with links to your website.



LED billboard "Thank You" for ALL advertisers.



Social media recognition on our social accounts.



FREE Ad Design
*\$95 value

CONTACT US TODAY!

RICK SULLIVAN, PRESIDENT | rsullivan@colortechinc.com | (717) 273-8107 Ext. 101

www.colortechinc.com | 232 S. 9th Street | Lebanon, PA 17042



ALL ADS INCLUDE:



Spot in each
printed photo book



Link to desired URL
in all digital photo
books



FREE
Ad Design
*\$95 Value



Thank You on our
LED Billboard
Duration dependent on
ad size & seasons.



Samples of photo
books delivered to
you each season

ADVERTISEMENT SIZE <i>Pricing good through May 2026.</i>	1 SCHOOL , 1 SEASON	1 SCHOOL , 3 SEASONS	ALL SCHOOLS, 1 SEASON	ALL SCHOOLS, 3 SEASONS
Back Cover	-	-	-	\$4,300
Inside Front Cover	-	-	-	\$3,400
Inside Back Cover	-	-	-	\$3,400
First Page of Text	-	-	-	\$3,400
Full Page 8.75"w x 11.25"h	\$695	\$1,382	\$1,775	\$2,805
Half Page 7.5"w x 5"h	\$490	\$1,050	\$1,350	\$1,955
Quarter Page 3.5"w x 4.75"h	\$350	\$735	\$945	\$1,232
Business Card 3.5"w x 2"h	\$200	\$410	\$595	\$680

“School” refers to all teams,
sports, clubs, etc. that utilize
our photography services.

+ As a **BONUS**, all ads will receive a social media
shout-out on our social pages.

Schools, leagues and clubs that utilize our photography services are given photo books
FREE OF CHARGE for each athlete. Some of our current teams include:



Cedar Crest Football
& Cheer Clubs



Lebanon Football
& Cheer Clubs



QUESTIONS

Contact Rick Sullivan at rsullivan@colortechinc.com
or (717) 273-8107 Ext. 101

BILLING

Please make checks payable to Colortech Inc. and send
payment to 232 S. 9th St., Lebanon PA, 17042

ARTWORK

Artwork can be sent to Rick or graphics@colortechinc.com
You may change your ad each season.

+ Fall ads due: August 15, 2025
+ Winter ads due: November 14, 2025
+ Spring ads due: March 13, 2026