

FALL 2024 - SPRING 2025

School Sports Program Ads



ARTWORK DEADLINES:

Fall 2024

August 16, 2024

Winter 2024-25

October 11, 2024

Spring 2025

March 14, 2025

Any artwork can be submitted after the deadline but will not be guaranteed to make it into all programs.

Please send all artwork as a high-res PDF or JPEG to

 Katie Thomas
pr@colortechinc.com

ARTWORK SPECS:

- All ads are FULL COLOR. Please supply as a PDF or JPEG.
- Ads can be changed once per season.
- Free ad design is available for all ads. Please email Katie Thomas at pr@colortechinc.com to start your design at least 5 business days before the artwork deadline above.
- Programs are placed online at bluecardinalphotography.com, and ads link to your company website or link you provide.

SIZES:

Business Card: 3.5"w x 2"h

Full Page: 8.5"w x 11"h

Quarter Page: 3.5"w x 4.75"h

+ Please add .125" bleed (8.75"w x 11.25"h total size)

Half Page: 7.5"w x 5"h

+ Live area is .25" from trim

CURRENT PRINTED PROGRAMS:*

Annville-Cleona

Lebanon

Tulpehocken

Cedar Crest

Lebanon Youth Football & Cheer

YMCA Youth Swimming

Cedar Crest Youth Football & Cheer

Lebanon Youth Wrestling

Lebanon Valley College

Cedar Crest Youth Falcon Mat Club

Palmyra

ELCO

Palmyra Youth Swim club

*Subject to change by schools & leagues. Any additional programs printed will include your ad for no additional change (except LVC)



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